

Preamble

The “Vamos Colorir Portugal” project is an initiative that brings together all the social responsibility actions of the Impactplan company and aims to support various institutions and associations of a social nature by carrying out solidarity actions, coloring the grayer spaces of institutions that need to gain life and thus contribute to the joy and happiness of users and the surrounding community.

Within the scope of the “Colorir Portugal” project, Impactplan will promote, from 2021, a campaign that aims to support this type of institution in Portugal.

Article 1 - Object

The campaign “Vamos Colorir Portugal” is an initiative of Impactplan Unipessoal Lda, headquartered in Zona Industrial Águeda Norte, municipality of Barrosinhas, 3750-742 Portugal, registered at the Commercial Registry Office of Aveiro, under nº 508030900 (hereinafter referred to as abbreviation Impactplan), which aims to support institutions that seek to respond to problems in social areas, in the community where they operate.

The value of the contribution for carrying out the actions developed within the scope of this campaign is raised through the sale of selected and identified products in the Impactplan online store and in the physical and/or online stores of the participating partners and sponsors of this initiative.

The realization of these actions will now be referred to as “donation”, which encompasses the provision of a service, by Impactplan, to the selected institution, with a certain monetary value being attributed to it for accounting purposes of donation.

Article 2 Candidates

1. National, non-profit, private or public entities, legally constituted and registered, can apply to this campaign. Each entity must have a legal personality and have administrative, financial and patrimonial autonomy.

Article 3 Projects

1. Applicants who meet the requirements referred to in the previous article must suggest a Project to improve and/or intervene in infrastructure, aimed at improving the quality of life/living conditions of the community where they work, prioritizing the respective sub-areas:
 - Nursing Homes
 - Orphanages
 - Hospitals
 - Abandoned Animal Associations
 - Access for people with reduced mobility
 - Day Centers
 - Culture

The project description must be clear enough to understand how this campaign can positively impact the institution and the relevance of the contribution to the development of the candidate project.

2. Only projects in progress or whose implementation starts from 2021 will be eligible.
3. Each entity can present more than one Project.
4. If this campaign does not collect enough funds to carry out the projects presented, the amount raised will be donated, by Impactplan, to a social institution of its choice.

Article 4 Sending projects and calendar

1. Entities must submit their projects by filling out the online form on the Impactplan website (available at www.impactplan.pt) or via the email hello@impactplan.pt, from November 2021.
2. In addition to filling out the form, referred to in the previous number, the entity may be asked for any further clarification or additional documentation at any time.
3. The evaluation, selection and communication of the chosen projects will be available during the period in which this campaign takes place.
4. The carrying out of actions in the entities whose project is selected, takes place within a maximum period of 1 year, after notification to the respective entity, provided that there are no force majeure impediments on both sides.

Article 5 Project evaluation

1. The evaluation of projects comprises the following phases:
 - a. Validation of the entities' holdings, in accordance with the terms set out in articles 2, 3 and 4 of these Regulations;
 - b. Analysis and evaluation of projects according to the following criteria:
 - i. Justification and relevance of the project: promoting the social and environmental gains of the project in the community where it is developed; clear identification of the problem based on a reasoned situation diagnosis; geographic coverage of the project;
 - ii. Project coherence: coherence between the means necessary to operationalize the project, the proposed activities and the expected results presented;
 - iii. Project sustainability: technical and financial sustainability of the project, ensuring the continuity of the project and the partners involved;
 - iv. Adequacy of the project's target audience: adequacy between the target audience and the project presented;
2. The entity responsible for evaluating the project is Impactplan.
3. The amount of the donation to be made in each selected project will be determined in the evaluation process.

4. Impactplan will take into account, when deemed appropriate and, for reasons of equity, the geographical distribution of the projects presented.
5. Any decision to award or not award the donation, within the scope of these Regulations, cannot be claimed by any of the entities, nor by any third-party outsider the project.

Article 6 Attribution of social action

1. The entities to which the social action is attributed undertake to send the following documents:
 - a. Corporate Identification Card or Company Identification Card;
 - b. Legal Framework/Statutes of the Entity;

Failure to send the documents referred to above will determine the non-making of the donation.

2. The recipient entities of the social action also undertake to fill in a Declaration of Commitment containing the conditions of the donation.
3. The donation made by Impactplan is intended to support and develop Project(s) presented, in accordance with the Declaration of Commitment.

Article 7 Monitoring of social action

1. The entities selected for the attribution of the donation must appoint and interlocutor, for the purpose of providing information to Impactplan.
2. The selected entities must provide Impactplan with all the information and documentation requested within the scope of the follow-up/monitoring of the Project, which will be carried out within 12 (twelve) months following its implementation. Documentation will include audiovisual and other records relating to Project implementation.
3. The selected entities undertake to identify, through the use of the logo provided by Impactplan, all equipment/materials/infrastructures improved within the scope of the "Colorir Portugal" campaign.
4. The entities receiving the donation must collaborate in the monitoring process of the projects, which may include follow-up visits by members of Impactplan.

Article 8 Divulagation

1. The campaign is publicized on Impactplan's websites and by all other means that Impactplan deems convenient.
2. Impactplan may publicize the social action, in order to publicize the social cause it has been supporting.
3. Entities have the obligation to make available the respective legal authorizations in terms of data protection, collection and use of audiovisual elements, and others that Impactplan deems relevant, which can be requested at any time.

Article 9 Communications

1. For any information and/or communication regarding the selection of the “Colorir Portugal” projects, entities should use the following contact: e-mail: hello@impactplan.pt.

Article 10 Final dispositions

1. The submission of projects within the scope of the “Colorir Portugal” campaign implies full and unreserved acceptance of these Regulation, as well as the assignment of the image rights of all participating entities, their dissemination being processed on the website www.impactplan.pt, as well as in any other means that Impactplan deems convenient and for an indefinite period, not being required by the participating entities, or by third parties, any retribution and/or compensation. The Regulation in question is available on the website www.impactplan.pt.
2. Any and all activities, even if in an attempted form, that aim to obtain advantages through acts that do not respect or distort the objective of the campaign and/or that violate the provisions of this Regulation will be considered illegal, Impactplan reserving the right to exclude the corresponding shares, and all legal mechanisms deemed necessary may be activated.
3. Impactplan reserves the right, at any time, to terminate, change, shorten, delay or prolong the process, object of these Regulation, in the event of any illegal, or fraudulent activity, or any external fact, outsider the control of the organization and that affects the proper functioning of the “Colorir Portugal” donation, in which cases the participating entities will not be entitled to any type of compensation.
4. Impactplan cannot be held responsible for any acts performed by the participating entities, namely with regard to the use of texts or photographs belonging to third parties.
5. All cases not covered by these Regulation will be submitted for consideration and subsequent deliberate by Impactplan, and their decisions will not be subject of complaints.

Date: 1/11/2021